ASSOCIATE IN ARTS

The goal of the Communication Program is to provide the opportunity for students to improve their communication ability and knowledge.

Our commitment to General Education helps develop students’ oral communication and critical thinking skills and their appreciation for communication diversity. Our courses are designed to fulfill major requirements for Associate Degree-seeking students. Throughout their education, students have opportunities for hands-on experience both in and out of the classroom.

Concentration Requirements 21

- COMM 102 Interpersonal Communication 3
- COMM 103 Introduction to Advertising 3
- COMM 105 Introduction to Public Relations 3
- COMM 106 Introduction to Mass Media 3
- COMM 110 Critical Thinking and Argumentation 3

*Concentration Electives 6

**General Education Requirements 39

- COMM 101 Public Speaking 3
- ENGL 101 English Composition I 3
- ENGL 102 English Composition II 3
- MATH 115 College Algebra 3
- Physical/Natural Science Elective with Lab 5
- Humanities Electives 6
- Social and Behavioral Science Electives 6

General Education Electives 9

- LEAR 101 College Success Skills 1
- EDUC 133 Research Skills 1
- PED 116 Lifetime Fitness 1

Credits Required: 60

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Recommended Course Sequence
SEM 1: COMM 103, Concentration Elective
SEM 2: COMM 105, COMM 106
SEM 3: COMM 102, Concentration Elective
SEM 4: COMM 110

After Graduation

Students can gain immediate, entry-level employment in Government and Social Services, Public Relations Agencies, Event Planning, Sales, etc. If already employed, obtain career advancement opportunities. Students can transfer to a university or college to pursue a bachelor’s degree in Communication.

*Recommended Concentration Electives
- GRAP 107 Intro to Desktop Publishing 3
- GRAP 130 Advertising Design 3
- GRAP 202 Digital Photography 3

**Recommended Humanities Electives
- ART 107 Two Dimensional Design
- ENGL 200 Creative Writing
- HIST 108 Current World Affairs
- PHIL 104 Introduction to Logic

***Recommended Social and Behavioral Science Electives
- ECON 101 Issues in Today’s Economy
- PSYC 101 General Psychology
- SOCI 101 Sociology

Courses designated as Physical Science, Natural Science, Humanities, Social Behavioral and General Education electives can be found on page 88.

Placement Tests or pre-requisites are required for English Composition I, and Math courses. See page 24 for complete Placement information.

Some courses are not offered each semester. Always make an appointment with your major advisor to enroll each semester.

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