

COMMUNICATION

ASSOCIATE IN ARTS

The goal of the Communication Program is to provide the opportunity for students to improve their communication ability and knowledge.

Our commitment to General Education helps develop students' oral communication and critical thinking skills and their appreciation for communication diversity. Our courses are designed to fulfill major requirements for Associate Degree-seeking students. Throughout their education, students have opportunities for hands-on experience both in and out of the classroom.

Concentration Requirements **21**

<input type="checkbox"/>	BUAD	101	Introduction to Business	3
<input type="checkbox"/>	COMM	103	Introduction to Advertising	3
<input type="checkbox"/>	COMM	105	Introduction to Public Relations	3
<input type="checkbox"/>	COMM	106	Introduction to Mass Media	3
<input type="checkbox"/>	COMM	110	Critical Thinking and Argumentation	3
*Concentration Electives				6

General Education Requirements **41**

<input type="checkbox"/>	COMM	101	Public Speaking	3
<input type="checkbox"/>	ENGL	101	English Composition I	3
<input type="checkbox"/>	ENGL	102	English Composition II	3
<input type="checkbox"/>	MATH	115	College Algebra	3
<input type="checkbox"/>	PED	116	Lifetime Fitness	1

Natural Science Elective with Lab 5

Physical Science Elective with Lab 5

****Humanities Electives (from at least three areas)** 12

*****Social and Behavioral Science Electives** 6

***Recommended Concentration Electives**

<input type="checkbox"/>	GRAP	107	Intro to Desktop Publishing	3
<input type="checkbox"/>	GRAP	118	Typography	3
<input type="checkbox"/>	GRAP	130	Advertising Design	3
Computer Elective				3
General Education Elective				3

****Recommended Humanities Electives**

<input type="checkbox"/>	ART	107	Two Dimensional Design
<input type="checkbox"/>	ENGL	200	Creative Writing
<input type="checkbox"/>	HIST	108	Current World Affairs
<input type="checkbox"/>	PHIL	104	Introduction to Logic

Credits Required: 62

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Recommended Course Sequence

SEM 1: COMM 103, Concentration Elective

SEM 2: COMM 105, COMM 106

SEM 3: BUAD 101, Concentration Elective

SEM 4: COMM 110

After Graduation

Students can gain immediate, entry-level employment in Government and Social Services, Public Relations Agencies, Event Planning, Sales, etc. If already employed, obtain career advancement opportunities. Students can transfer to a university or college to pursue a bachelor's degree in Communication.

*****Recommended Social and Behavioral Science Electives**

<input type="checkbox"/>	ECON	101	Issues in Today's Economy
<input type="checkbox"/>	PSYC	101	General Psychology
<input type="checkbox"/>	SOCI	101	Sociology

Courses designated as Physical Science, Natural Science, Humanities, Social Behavioral and General Education electives can be found on page 82.

Placement Tests or pre-requisites are required for English Composition I, Math courses and most General Education Electives. See page 31 for complete Placement information.

All first-time, full-time students with fewer than 15 credit hours after high school graduation are required to enroll in the College Success Skills course during their first semester.

Some courses are not offer each semester. Always make an appointment with your major advisor to enroll each semester.