

# GRAPHIC DESIGN TECHNOLOGY CERTIFICATE

## CERTIFICATE

The Graphic Design Program provides a foundation in combining visual concepts with technology to communicate ideas through print and web applications. Program curriculum involves creative thinking and problem solving projects using traditional design skills and the latest in digital technology. Students will develop a comprehensive print and online portfolio of work in page layout, branding, typography, advertising, illustration, photography, photo manipulation, animation, and web design. Design your future today!

### Concentration Requirements **24**

|                          |          |                                |   |
|--------------------------|----------|--------------------------------|---|
| <input type="checkbox"/> | GRAP 103 | Introduction to Graphic Design | 3 |
| <input type="checkbox"/> | GRAP 118 | Typography                     | 3 |
| <input type="checkbox"/> | GRAP 120 | Color Theory                   | 3 |
| <input type="checkbox"/> | GRAP 200 | Portfolio Development          | 3 |
| <input type="checkbox"/> | GRAP 202 | Digital Photography            | 3 |
| <input type="checkbox"/> | GRAP 204 | Digital Illustration           | 3 |
| <input type="checkbox"/> | GRAP 206 | Photo Editing Software         | 3 |
| <input type="checkbox"/> | GRAP 210 | Digital Page Layout            | 3 |

**Credits Required:** 24

**Contact:** Melissa Kipp  
620-820-1126  
[melissak@lafayette.edu](mailto:melissak@lafayette.edu)

### **Recommended Course Sequence**

**SEM 1:** GRAP 103, GRAP 118, GRAP 202

**SEM 2:** GRAP 120, GRAP 204, GRAP 206, GRAP 200,  
GRAP 210

*Graphic Design courses are offered only once per year, therefore following the recommended course sequence is essential in completing degree requirements within a two-year period.*

### **Student Organization**

Throughout the year the Graphic Design Club holds seminars, workshops, and hosts guest speakers which would benefit students majoring in graphic design. By joining the GDC, students have the opportunity to network with other individuals in the graphic design industry as well as provide community service through on campus activities and real world design projects.

Courses designated as Physical Science, Natural Science, Humanities, Social Behavioral and General Education electives can be found on page 82.

Placement Tests or pre-requisites are required for English Composition I, Math courses and most General Education Electives. See page 31 for complete Placement information. All first-time, full-time students with fewer than 15 credit hours after high school graduation are required to enroll in the College Success Skills course during their first semester.

Some courses are not offer each semester. Always make an appointment with your major advisor to enroll each semester.