



Spring 2022

Course Information

Course Number: COMM 101 100

Course Title: Public Speaking

Semester Credit Hours: 3.00

Department: Communication

Prerequisites: None

Instructor Information

Instructor: Tonya Seller Bell

Labette Email: tonyab@labette.edu

Office Phone: 620-820-1121

Office Location: H202

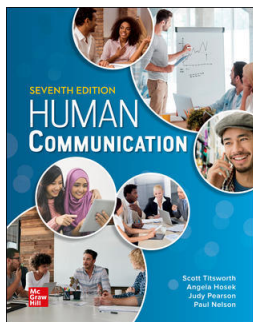
Office Hours: Monday/Wednesday 11-1 p.m.; Tuesday/Thursday: 8:30-9 a.m. and 12-1 p.m.

Virtual Office Hours:

Monday/Tuesday/Thursday: 1-2 p.m.

Required Texts and Materials

Please visit the [Labette Community College Bookstore](#) for all of your materials needs.



Looseleaf for Human Communication

Edition: 7th Edition

ISBN: 9781260822878

Authors: Titworth, Hosek, Pearson, Nelson

Publisher: McGraw-Hill

Publication Date: 2021

Course Description

A basic study in communication theory and its practical application at all levels: intrapersonal (understanding the self), interpersonal (one-to-one relationships and small group interaction), and public speaking. Students examine factors that influence the development of self-concept and interpersonal relationships, participate in problem solving panel discussions, deliver informative and persuasive speeches, and improve their critical listening and thinking skills.

KRSN Number

The learning outcomes and competencies detailed in this course outline or syllabus meet or exceed the learning outcomes and competencies specified by the Kansas Core Outcomes Groups project for this course as approved by the Kansas Board of Regents
KRSN: COM 1010

Course Outcomes and Competencies

Students who successfully complete this course will be able to:

- 1. The competent speaker must complete a minimum of four speeches that include a written assignment, peer review, and requires increasingly rigorous research and must be delivered in front of a live synchronous audience.
 - Incorporate the six functions of communication when evaluating the effectiveness of a speech and interpersonal communication.
 - Critique a speaker's presentation content and delivery.
 - Develop an extemporaneous delivery while using outlines for the majority of speeches.
- 2. The competent speaker must be able to compose a message and provide ideas and information suitable to the topic, purpose, and audience.
 - Determine the purpose of oral discourse- speaking to inform, persuade, or entertain.
 - Compose and transmit a message suitable to the topic, purpose, and audience.
 - Compose an introduction, a detailed body with supporting material, utilize transitions, a conclusion, and references in an outline for the majority of speeches.
 - Select suitable organizational patterns.

- Demonstrate careful choice of words.
- 3. The competent speaker must also be able to transmit the message by using delivery skills suitable to the topic, purpose, and audience.
 - Employ vocal variety in rate, pitch, and intensity.
 - Articulate clearly.
 - Employ language appropriate to the designated audience.
 - Demonstrate nonverbal behavior that supports the verbal message.
- 4. The competent listener must be able to demonstrate literal comprehension.
 - Recognize main ideas.
 - Identify supporting details.
 - Recognize relationships among ideas.
 - Recall ideas and details.
- 5. The competent listener must be able to demonstrate critical comprehension.
 - Listen with an open mind.
 - Discriminate between statements of fact and statements of opinion.
 - Distinguish between emotional and logical arguments.
 - Detect bias and prejudice.
 - Evaluate evidence.
 - Recognize discrepancies between a speaker's verbal and nonverbal messages.
 - Employ active listening techniques.

Important Dates for the Semester

Date	Event
1/18	Classes Begin for full semester and 1st 8 week classes
1/24	Last day to enroll/add courses without instructor permission (Monday)

Date	Event
1/31	Last day to enroll/add courses with instructor permission, last day for full refund, last day to turn in scholarship forms, including Labette County (Monday)
2/3	Certification Rosters due at 12:00 pm (Thursday)
2/7	Last day to pay for classes or make payment arrangements (Monday)
2/18	College Closed/President's Day (Friday)
3/11	First Eight-Week Session Ends (Friday)
3/14	College Closed/Spring Break Mar. 14-18 (Monday-Friday)
3/21	First 8 Week Session Grades Due at noon (Monday) Second 8 Week Session Starts (Monday)
3/23	Last day to add Second 8 Week Session courses without instructor permission (Wednesday)
3/25	Last day to add Second 8 Week Session courses with instructor permission (Friday)
3/30	Certification Rosters due for Second 8 Week Session courses at 12:00 pm (Wednesday)
4/1	Summer/Fall 2022 Enrollment Begins (Friday)
4/15	College Closed/Holiday Break (Friday)
4/29	Last day to withdraw from all courses (Friday)
5/3	Tuesday Evening Finals (May 10/Weather date)
5/4	Wednesday Evening Finals (May 11/Weather date)

Date	Event
	Thursday Evening Finals (May 12/Weather date)
5/5	No Day Classes/College Open (Makeup Weather Day If Needed for TTH Classes)
5/6	No Day Classes/College Open (Makeup Weather Day If Needed for MWF Classes)
5/9	Monday Evening Finals (No weather day for Monday night classes) Finals-Day/Online Classes (Monday-Thursday)
5/13	Commencement (Friday)
5/16	Grades due at noon (Monday) College Open May 16-31 7:00am-4:30pm (Monday-Thursday)
5/30	College Closed/Memorial Day

Course Outline

Week	Activity
1	<ul style="list-style-type: none"> • Introduction of course: review syllabus • Getting acquainted: ice-breakers • Discuss coping with communication apprehension • Discuss “Getting in the Spotlight” • Discuss and prepare “Bio in a Bag” Talks (AKA-Introductions)
2	<ul style="list-style-type: none"> • Deliver “Bio in a Bag” Talks • Read/Discuss/Quiz Ch. 1 (Introduction to Human Communication)

Week Activity

- 4
- Continue prep work on Vision Boards
 - Present Vision Boards/Audience Responses
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- 3
- Discuss Communication Components assignment (students share video clips and discuss communication components within)
 - Discuss criteria for Vision Board Speech, begin preparing Vision Boards
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- 5
- Complete Vision Boards/Audience Responses
 - Share perception images, 1st impressions video
 - Read/Discuss/Quiz Ch. 2 (Perception, Self, and Communication)
 - Discuss Demonstration/Process Speeches
 - Read/Discuss Ch. 12 (Organizing Presentations)
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- 6
- Complete discussion/quiz Ch. 12
 - Watch example Demonstration Speech
 - Discuss Demonstration Speech Outline
 - Review outline example
 - Watch outlining video
 - Write thesis statement, main points, introduction/conclusion
 - Begin preparing visual aids and begin rough draft of outline for Demonstration/Process Speeches
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- 7
- Read/Discuss/Quiz Ch. 10 (Topic Selection and Audience Analysis)
 - Continue preparing visual aids and outline for Demonstration/Process Speeches
 - Peer Review Demonstration Speech Outlines
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- 8
- Complete preparation of Demonstration/Process Speeches
 - Complete peer critiques of Demonstration Speeches
 - Review for and complete Mid-Term (covering Ch.'s 1-2, 10, 12)
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Week Activity

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| 9 | <ul style="list-style-type: none">• SPRING BREAK – No Classes – Have a Fun, Safe Break! |
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| 10 | <ul style="list-style-type: none">• Deliver Demonstration/Process Speeches |
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| 11 | <ul style="list-style-type: none">• Finish Demonstration Speeches• Read/Discuss/Quiz Ch. 11 (Being Credible and Using Evidence)• Discuss Persuasive Presentations |
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| 12 | <ul style="list-style-type: none">• Conduct research utilizing academic databases for Persuasive Presentations• Read/Discuss/Quiz Ch. 15 (Persuasive Presentations)• Discuss properly orally citing sources, watch video, practice• Work on Persuasive Speech Outlines - Main points (arguments) - Works Cited page |
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| 13 | <ul style="list-style-type: none">• Read/Discuss/Quiz Ch. 4 (Nonverbal Communication)• Continue Work on Persuasive Speech Outlines - Main points (arguments) - Works Cited page• Complete Persuasive Presentation Outline Peer reviews |
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| 14 | <ul style="list-style-type: none">• Deliver Persuasive Speeches |
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| 15 | <ul style="list-style-type: none">• Complete Persuasive Speeches• Complete Impromptu Speeches (if time allows) |
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| 16 | <ul style="list-style-type: none">• Read/Discuss/Quiz Ch. 5 (Listening and Critical Thinking)• Discuss concepts from Ch. 14 (Informative Presentations)• Discuss interview skills• Prepare for final exam (covering Ch.'s 4-5, 11, 14-15) |
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Week Activity

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| 17 | <ul style="list-style-type: none">• Final Exam – Refer to finals schedule for date and time for on ground classes |
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Methods of Instruction

This course uses a variety of different methods for instruction may include but are not limited to the following: lecture, discussion, handouts, textbook readings, out of class assignments or homework, labs, simulations, active and cooperative learning, etc.

Lecture/class discussions, readings from the text, computer presentations, videos, handouts, group work, and both in and out-of-class assignments/projects.

Methods of Evaluation

The instructor reserves the right to modify, add, and/or take away assignments based on the circumstances that develop during the semester.

Possible Points:

Please note- This is a tentative overview of assignments/points and is subject to change.

- 4 Major Speeches Points
 1. “Bio in a Bag” – Introduction 20
 2. Vision Board Talk 40
 3. Demonstration/Process Speech 85
 4. Persuasive Speech 100
- Other Speaking Assignments
 1. Impromptu 5
- 4 Audience Responses/Evaluations (8 pts. ea.) 32
- 5 Assignments/Activities (various pts. assigned) 50
- 8 Quizzes (10 or 15 pts. ea.) 100
- 1 Mid-Term, 1 Final (50 pts. ea.) 100
- Attendance (pts. deducted for unexcused absences) 24

Total Possible Points 556

Determination of Grades

Final course grades are determined by the total point accumulation of all grades from speeches, audience responses/evaluations, class assignments/activities, quizzes, the mid-term and final, and attendance. Percentages are not rounded. Since this is a speech class, all major speeches must be completed in order to fulfill course requirements. Not doing so will result in failure of the course.

501 - 556 = A
445 - 500 = B
390 - 444 = C
334 - 389 = D
333 & Below = F

The grading scale for speeches:

90% - 100% = A Student does an outstanding speech. Excellent content, well organized, excellent wording - good eye contact and an energetic delivery - and/or superior accomplishment on the criteria established for that speech.

80% - 89% = B Speech approaching the qualities of an "A" speech. A good speech, not necessarily any major weaknesses, but not achieving a standard of excellence in any or enough areas to merit an "A". A good job in meeting most established criteria for that speech.

70% - 79% = C An acceptable speech. Reasonably clear purpose, adequate support, apparent organization, but may not be entirely clear to the entire audience, some problems in wording or delivery or both; and/or some deficiencies in meeting many of the major criteria established for the speech.

60 - 69% = D An unclear purpose and serious deficiencies in some and perhaps all areas of content, organization; and/or poor delivery.

59% & Below = F The student does not give the speech at all or simply demonstrates that there has been no preparation in content or delivery.

Classroom Protocol

SPEECHES:

The majority of speeches are to be delivered extemporaneously; that is, they are prepared beforehand but wording, although practiced, is determined during the actual speech. When outlines are required, they must be prepared before the speech is given and handed in on the first day of speeches. They count as part of the speech grade and

should be typed according to the instructor guidelines. ***All speeches must be delivered when scheduled. Major speeches missed by the student, regardless of cause, must be given when time permits in order for the student to receive a passing grade for the course.*** The amount of reduced credit for a make-up speech, if any, depends upon the nature of the absence and is at the discretion of the instructor.

CLASSROOM EXPECTATIONS:

Disruptive behavior that hinders the learning process is grounds for being dropped from class. The following behaviors are considered disruptive or unacceptable:

- Sleeping
- Using cell phones or other electronic devices not previously approved by the instructor
- Inappropriate language or distracting/inappropriate chatting
- Disrespectful responses and comments to classmates or the instructor
- Interrupting or disrespecting classmates during presentations (please do not enter or leave the room during presentations except for emergencies)

Attendance Requirements

Students earn an attendance grade for face to face public speaking classes.

Daily activities in the classroom accomplish many of the objectives of the course; therefore, students should attend every class. If a student will be absent, notify the instructor before missing class—this applies to all absences, including LCC sponsored events (even if your coach is also sending out a notification). If an emergency occurs and it is not possible to notify the instructor prior to class, contact the instructor within the same day of the missed class to discuss the absence. ***Failure to do so results in a full letter grade dock on all speeches and zeros on all other assigned work/activities.*** If a student contacts the instructor and the absence is excused, arrangements can be made to complete the missed work upon return. ***On presentation days, students will only be excused for officially approved LCC events, a documented illness, or bereavement.*** Students who make a habit of providing excuses for absences that are not school related will be required to schedule a conference with the instructor and provide written documentation regarding the nature of the absences.

Attendance is taken at the start of class. Students must actively participate in roll call and in-class activities and discussions in order to be counted present. If a student enters the classroom after the instructor has started roll call, they will be counted tardy. 3 tardies will result in 1 unexcused absence. Since attendance and participation are critical, if a student exceeds 6 unexcused absences for Monday/Wednesday/Friday

sections or 4 unexcused absences for Tuesday/Thursday sections they may be dropped from the course.

**Due to COVID-19, some exceptions to the attendance policy, as presented, may occur due to issues resulting from the pandemic.*

All students will receive a grade for the course after the last day to withdraw for the semester regardless of the number of absences.

On Ground Class Attendance Information

Regular attendance is essential for college success. Each instructor determines the attendance requirements that will be included in the course syllabus. Failure to comply with the course attendance requirements as stated in the syllabus may result in a lowered grade or involuntary withdrawal from the course.

For technical assistance with RedZone contact:

- onlinesupport@labette.edu (evenings and weekends)
- (620) 820-1146 (office 8-4:30 pm M-F)

Absences due to student representation of the college in some official capacity such as athletic travel or participation in an academic or official student organization activity will be allowed to make up course work upon presentation of verifying evidence. It is the student's responsibility to provide such evidence to the instructor of the missed class prior to the missed class.

Communication

All communication concerning this course or college business will be sent to your LCC student email address, unless you are taking a concurrent course and your school district email can be used. Please check your email on a regular basis.

Out-of-Class Student Work Expectations

Students should expect to spend a minimum of two hours on out-of-class student work for every credit hour of their class.

Students with Disabilities

If you have problems accessing any material in this course due to a disability, please notify your instructor immediately and steps will be taken to address your needs. You may also contact the ADA Coordinator, by calling the Student Success Center at (620) 820-1182, or by visiting the Student Success Center on the Main Campus. Services for LCC students who have a documented disability from a certified professional are coordinated through the ADA Coordinator in the Student Success Center on the Main Campus in Parsons.

Continuity of Instruction

In the event of a major campus emergency, course requirements, deadlines and grading percentages are subject to change when necessitated by revised course delivery, semester calendar or other circumstances. Information about changes in the course can be obtained at the RedZone course web page or by contacting your instructor for the course. If the course is not able to meet face-to-face, students should immediately log onto RedZone and read any announcements and/or alternative assignment. Students are also encouraged to continue the readings and other assignments as outlined on the syllabus. Students must adhere to any emergency operations plan created by the college for that incident.

Final Exam Schedule

Final examinations will be given according to the schedule of examinations available each semester. All Students are expected to take their final during the scheduled times. Students who have more than three finals scheduled in one day need to contact the Vice President of Academic Affairs.

Link to all LCC Calendars (including the Final Exam schedule):

<http://www.labette.edu/calendars/index.html>