

LABETTE COMMUNITY COLLEGE BRIEF SYLLABUS

SPECIAL NOTE:

This brief syllabus is not intended to be a legal contract. A full syllabus will be distributed to students at the first class session.

TEXT AND SUPPLEMENTARY MATERIALS USED IN THE COURSE (if any):

Please check with the LCC bookstore <http://www.labette.edu/bookstore> for the required texts for this class.

<u>COURSE NUMBER:</u>	FINA 117
<u>COURSE TITLE:</u>	INTRODUCTION TO INVESTMENTS
<u>SEMESTER CREDIT HOURS:</u>	3
<u>DEPARTMENT:</u>	Financial Services
<u>DIVISION:</u>	CTE
<u>PREREQUISITES:</u>	ACCT 112 Financial Accounting
<u>REVISION DATE:</u>	September 2013 (new text)

COURSE DESCRIPTION:

Introduction to Investments is a course designed to assist the student in acquiring an overview of the securities industry. The course includes general knowledge of the investing environment, common stocks and their valuation, and fixed income securities.

COURSE OUTCOMES AND COMPETENCIES:

Students who successfully complete this course will be able to:

1. Gain Insight and Knowledge of the Environment of Investing.

- Identify sources of risk and return
- Differentiate between security orders and identify costs of investing
- Understand and utilize the contents of a company's annual report
- Solve problems concerning Time Value of Money
- Explain a stock's return using the Capital Asset Pricing Model

2. Acquire an Understanding of the Valuation of Common Stocks.

- Examine determinants of a stock's price
- Apply ratios to analyze the financial statements of a company
- Compute Rate of Return on an investment
- Discuss the implications of the Efficient Market Hypothesis

3. Acquire an Understanding into the Fixed Income Securities Market.

- Identify sources of risk to bondholders
- Describe and understand features of bonds
- Determine the price of a bond and analyze the factors that influence price

4. Perform Research and Analysis of Investment Products.

- Utilize the Internet to obtain financial data about investments
- Compute and evaluate financial data
- Demonstrate critical thinking and business writing skills