

LABETTE COMMUNITY COLLEGE BRIEF SYLLABUS

SPECIAL NOTE:

This brief syllabus is not intended to be a legal contract. A full syllabus will be distributed to students at the first class session.

TEXT AND SUPPLEMENTARY MATERIALS USED IN THE COURSE (if any):

Please check with the LCC bookstore <http://www.labette.edu/bookstore> for the required texts for this class.

<u>COURSE NUMBER:</u>	GRAP 216
<u>COURSE TITLE:</u>	GRAPHIC DESIGN PRINT MEDIA
<u>SEMESTER CREDIT HOURS:</u>	3
<u>DEPARTMENT:</u>	Graphic Design
<u>DIVISION:</u>	Career Technical Education
<u>PREREQUISITE:</u>	None

COURSE DESCRIPTION:

This course will focus on pre-press file preparation. Emphasis will be on digital preparation of print files for commercial printing and for online applications.

COURSE OUTCOMES AND COMPETENCIES:

Students who successfully complete this course will be able to:

1. Create, save, and export graphics that are compatible with a variety of print and online uses.
 - Create and modify graphics to be correctly sized and formatted for final output.
 - Efficiently import files into page layout software.
 - Save images in more than one format for use in various applications.
 - Reformat and resize bitmap and vector images that will import into other programs at 100%.
 - Design and utilize bitmap files: TIFF, PSD, PNG and JPEG and know which is best for print or online.
 - Design and utilize vector files: EPS, Illustrator and GIF and know which is best for print or online
2. Understand various printing processes and apply that knowledge to build efficient design files.
 - Describe various differences between traditional and digital technologies.
 - Utilize preflighting software to test files and ensure they are correctly formatted.
 - Understand how color separations and materials affect the overall project budget.

3. Gain new computer literacy skills.

- Define, understand and use common computer technology terminology.
- Compose, organize and edit information using a computer.
- Use functions to store, query, retrieve and sort data.
- Use presentation and multimedia software to design/create a variety of presentations.
- Select and use subject-specific and industry-specific software.

4. Demonstrate writing skills.

- Use language, organization and format appropriate to the subject matter, purpose and audience.
- Check, edit and revise for correct information, grammar, spelling and punctuation.
- Compile and maintain records, logs, lab notebooks and other documents.

5. Demonstrate team-working skills.

- Complete team task on time and propose alternative plans for action.
- Express agreement or neutrality.
- Express disagreement diplomatically.