

## GRAPHIC DESIGN TECHNOLOGY ACADEMIC CURRICULUM MAP

An academic map is a suggested two-year schedule of courses based on degree requirements. This sample schedule serves as a general guideline to help build a full schedule each term. Milestones, courses, and special requirements necessary for timely progress to complete a major are designated to keep you on track to graduate in two years.

**This map is not a substitute for academic advisement**—contact your advisor if you have any questions about scheduling or about your degree requirements. Also see the current academic catalog for a complete list of requirements and electives. Note: Requirements are continually under revision, and there is no guarantee they will not be changed or revoked; contact an advisor, the department and/or program area for current information.

First Year					
First Semester			Second Semester		
Course	Credit Hours	Notes	Course	Credit Hours	Notes
GRAP 103 Intro to Graphic Design	3		English 010 ENGL 101 or ENGL 103	3	
GRAP 107 Intro to Desktop Publishing	3		GRAP 120 Color Theory	5	
GRAP 118 Typography	3		GRAP 204 Digital Illustration	3	
GRAP 202 Digital Photography	3		GRAP 206 Photo Editing Software	3	
General Elective MATH 100 or MATH 115	3		GRAP 210 Digital Page Layout	3	
Total Hours	15		Total Hours	15	
Second Year					
First Semester			Second Semester		
Course	Credit Hours	Notes	Course	Credit Hours	Notes
GRAP 113 Packaging Design	3		GRAP 200 Portfolio Development	3	
GRAP 128 Digital Animation	3		GRAP 208 Website Design Softwar	3	
GRAP 130 Advertising Design	3		GRAP 216 Graphic Design Pring Media	3	
General Elective COMM 101 or BUAD 110	3		General Education	3	
General Elective	3		General Education	3	
Total Hours	15		Total Hours	15	

**You may choose to attend a summer term to reduce your load during fall or spring terms but still stay on track to graduate in two years. NOTE: Learning Support courses will alter the sequences on this map.**

**Systemwide General Education Key:**

- |                                  |                       |                                      |                                |
|----------------------------------|-----------------------|--------------------------------------|--------------------------------|
| 010 English                      | 020 Communication     | 030 Math & Statistics                | 040 Natural &Physical Sciences |
| 050 Social & Behavioral Sciences | 060 Arts & Humanities | 070 Personal & Professional Behavior |                                |

General Electives can be found on page 53  
Statewide General Education Requirements can be found on page 56

# GRAPHIC DESIGN TECHNOLOGY

## ASSOCIATE IN APPLIED SCIENCE

The Graphic Design Technology Program provides a foundation in combining visual concepts with technology to communicate ideas through print and web applications. Program curriculum involves creative thinking and problem solving projects using traditional design skills and the latest in digital technology. Students will develop a comprehensive print and online portfolio of work in page layout, branding, typography, advertising, illustration, photography, photo manipulation, animation, and web design. Design your future today!

**Credits Required:** 60

**General Advisor:** Ashley Savage  
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**Major Advisor:** Melissa Kipp  
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**Recommended Course Sequence**

- SEM 1: GRAP 103, GRAP 107, GRAP 118, GRAP 202
- SEM 2: GRAP 120, GRAP 204, GRAP 206, GRAP 210
- SEM 3: GRAP 113, GRAP 128, GRAP 130
- SEM 4: GRAP 200, GRAP 208, GRAP 216

*Graphic Design Technology courses are offered only once per year, therefore following the recommended course sequence is essential in completing degree requirements within a two-year period.*

**After Graduation**

Students can obtain entry-level employment in the field of graphic design or prepare for transfer to a four-year university. Career opportunities include positions such as graphic designers, desktop publishers, illustrators, production artists, photographers, prepress technicians, web designers, and multimedia artists.

Concentration Requirements			42
<input type="checkbox"/>	GRAP 103	Introduction to Graphic Design	3
<input type="checkbox"/>	GRAP 107	Introduction to Desktop Publishing	3
<input type="checkbox"/>	GRAP 113	Packaging Design	3
<input type="checkbox"/>	GRAP 118	Typography	3
<input type="checkbox"/>	GRAP 120	Color Theory	3
<input type="checkbox"/>	GRAP 128	Digital Animation	3
<input type="checkbox"/>	GRAP 130	Advertising Design	3
<input type="checkbox"/>	GRAP 200	Portfolio Development	3
<input type="checkbox"/>	GRAP 202	Digital Photography	3
<input type="checkbox"/>	GRAP 204	Digital Illustration	3
<input type="checkbox"/>	GRAP 206	Photo Editing Software	3
<input type="checkbox"/>	GRAP 208	Website Design Software	3
<input type="checkbox"/>	GRAP 210	Digital Page Layout	3
<input type="checkbox"/>	GRAP 216	Graphic Design Print Media	3

General Education Requirement			9
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**English**

- |                          |          |                                   |    |
|--------------------------|----------|-----------------------------------|----|
| <input type="checkbox"/> | ENGL 101 | English Composition I             | or |
| <input type="checkbox"/> | ENGL 103 | English Composition I with Review | 3  |

**General Education**

Choose any two classes

- |                          |  |  |   |
|--------------------------|--|--|---|
| <input type="checkbox"/> |  |  | 3 |
| <input type="checkbox"/> |  |  | 3 |

General Electives			9
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- |                          |          |                                |   |
|--------------------------|----------|--------------------------------|---|
| <input type="checkbox"/> | COMM 101 | Public Speaking <i>or</i>      |   |
|                          | BUAD 110 | Business Communications        | 3 |
| <input type="checkbox"/> | MATH 100 | Intermediate Algebra <i>or</i> |   |
|                          | MATH 115 | College Algebra                | 3 |
|                          |          | General Elective               |   |
| <input type="checkbox"/> |          |                                | 3 |

General Electives can be found on page 53  
Statewide General Education Requirements can be found on page 56