

## **Press Release**

Contact Bethany Kendrick  
Director Public Relations  
Labette Community College  
620-820-1280

### **LCC's PBL Earns Top Awards at State**

Parsons, KS- The Labette Community College Phi Beta Lambda students attended the Kansas State Conference, February 13-14 in Hays, KS. They earned spots as top finishers, securing a trip to compete at the National Leadership Conference in Chicago, IL in June. Phi Beta Lambda is a business organization for two and four year colleges.

The students competed against approximately 90 students from ten other 2 and 4-year schools. Students were also able to engage in leadership techniques during breakout sessions which they learned about from speakers during the conference. LCC students in attendance were Ty Ellis and Shawna Yockey, of Parsons, Kortney Kirkland, of Garnett, and Orren Taylor, from Bartlett.

Ty Ellis, Orren Taylor and Shawna Yockey placed 1<sup>st</sup> in Integrated Marketing Campaign and 2<sup>nd</sup> place in Marketing Analysis & Decision Making. Ellis earned 1<sup>st</sup> place in Sales Presentation while Ellis and Kortney Kirkland earned 2<sup>nd</sup> in Business Presentation. Yockey, Taylor and Kirkland earned 3<sup>rd</sup> places in Business Communication, Impromptu Speaking, Job Interview, and Word Processing categories.

Kirkland, Taylor and Yockey were recognized as Who's Who in Kansas Phi Beta Lambda during the awards ceremony.

Cathy Kibler, PBL advisor said, "These students represented LCC very well and I am so proud of their accomplishments. These students will be competing at the National Leadership Conference in Chicago this June."

Cathy Kibler, instructor of Accounting and Business serves as the advisor for LCC's PBL chapter.